



## SAINT-DENIS

# THE CATHEDRAL BASILICA, AN ARCHITECTURAL GEM

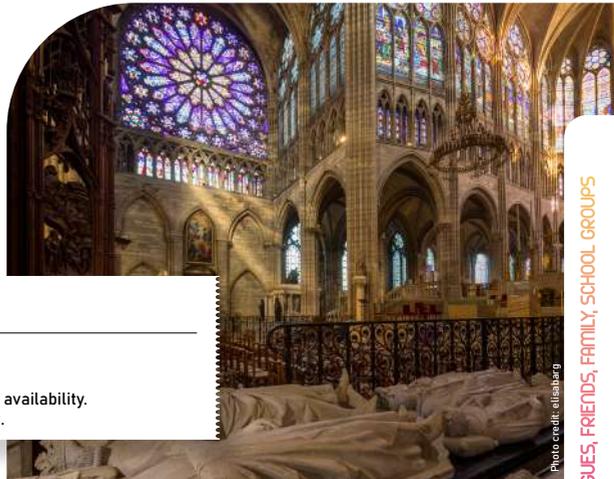
Discover one of the most iconic jewels of French history – a masterpiece of Gothic architecture. Erected in the 12th century under Abbot Suger, the Basilica features one of the first rib vaults, revolutionising architecture. Under Saint Louis, it became the necropolis of the

kings and queens of France and the site of many coronations, adding this essential role as part of great monarchic ceremonies to its aura. Admire the Basilica's western facade, dating back to 1840, and don't miss the reconstructed spire – paying tribute to the grandeur and renewal of this monument!



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



COLLEAGUES, FRIENDS, FAMILY, SCHOOL GROUPS

# TO GO EVEN FURTHER

Fancy adding a special touch to your day?  
Discover the exciting activities that the POP teams  
have selected, just for you!

## MAISON DE LA PIERRE

Explore the Saint-Maximin underground quarry, whose stone has shaped monuments like the Opera Garnier and contributed to the restoration of the Notre-Dame, while discovering the history of the quarrymen and stonemasons!



## STONE-CARVING WORKSHOP

Take part in a sculpture workshop near the Basilica, hosted by the Suivez-la-Flèche association, to create your own artwork with traditional techniques and contribute to restoring the spire!



## WATERCOLOUR WORKSHOP BASILICA

Discover the Basilica from a new angle through a guided tour followed by an introduction to watercolour and sketching. You'll leave with your own creations after this artistic immersion!



SAINT-OUEN-SUR-SEINE

## THE SAINT-OUEN FLEA MARKET

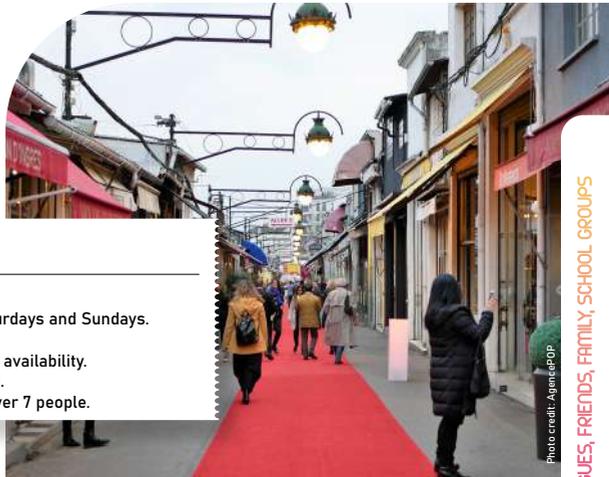
Dive into the bustling Saint-Ouen flea market, the largest antiques market in the world. Recognised for its unbeatable atmosphere, this incredible maze of nearly 15 markets extends over seven hectares, packed full of unexpected treasures. During a guided tour, set off to discover its fascinating history, from the 'moon fishermen' to the second-hand and antique dealers of today. Between rare art works, unexpected objects,

bric-a-brac of all sorts and the captivating gypsy jazz that brings the place to life, you'll be transported to a universe that is both bohemian and vibrant. Add to this the trendy restaurants and a unique atmosphere which has inspired some of the greatest artists, and let yourself be charmed by a legendary place where each and every corner holds a surprise in store.



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
Available only on Mondays, Saturdays and Sundays.  
25 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.  
Speaking rights for groups of over 7 people.



# TO GO EVEN FURTHER

Fancy adding a special touch to your day?  
Discover the exciting activities that the POP teams  
have selected, just for you!

## CINEMA WALK

Explore the Saint-Ouen flea market,  
an iconic setting since the 1920s.

Immerse yourself in this unique  
atmosphere where Arsène Lupin and  
other famous characters came to life  
through film clips!



## FROM MONTMARTRE TO THE FLEA MARKET

Discover the world of the flea market  
before diving into the enchanting  
Montmartre, cradle of artists and  
cabarets. A captivating getaway  
between bohemian culture and  
unexpected discoveries awaits!



## STREET ART AT THE HEART OF THE FLEA MARKET

Explore the vibrant works of graffiti artists,  
mosaic artists and trompe-l'œil creators as  
you discover the legendary flea market,  
for an unforgettable visual and  
cultural immersion!



## PLAINE COMMUNE, CAPITAL OF STREET ART

Plaine Commune and Saint-Denis are known as street art's first home in France, having nurtured some of this discipline's biggest names. Through our two POP offers, immerse yourself in this urban art. Don't miss this unique opportunity to explore the area in which art and culture continually reinvent themselves.

Fancy diving into the vibrant world of street art?

Come and discover the colourful walls and daring works present in Plaine Commune, real urban canvases that transform the area into a great outdoor gallery.



Photo credit: Terraplay

COLLEAGUES, FRIENDS, FAMILY, SCHOOL GROUPS



## SAINT-DENIS AND AUBERVILLIERS

# STREET ART AVENUE

Take on an immersive guided tour along the banks of the Saint-Denis canal where, since 2016, urban art has been transforming the landscape with some fascinating and daring works. This unique exhibition, labelled by the 2024 Olympic and Paralympic Games Committee, immerses you in a world in which cats, fish, imaginary landscapes and ethnic motifs intertwine

to create a vast outdoor gallery. Here, iconic artists like Case Maclair, Marko 93 and Seth have already left their mark. Today, you are invited to discover their creations, as well as those of other international talents scheduled each year. Don't miss this visual adventure at the heart of a land of absolute cultural effervescence!

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



## SAINT-OUEN-SUR-SEINE

# STREET ART AND THE FLEA MARKET

At the heart of a captivating guided tour, discover a stunning urban exhibition as the neighbourhood's walls are transformed into outdoor galleries. Admire the vibrant works of graffiti artists, mosaic artists and trompe-l'œil creators as you discover the legendary Marché aux Puces.

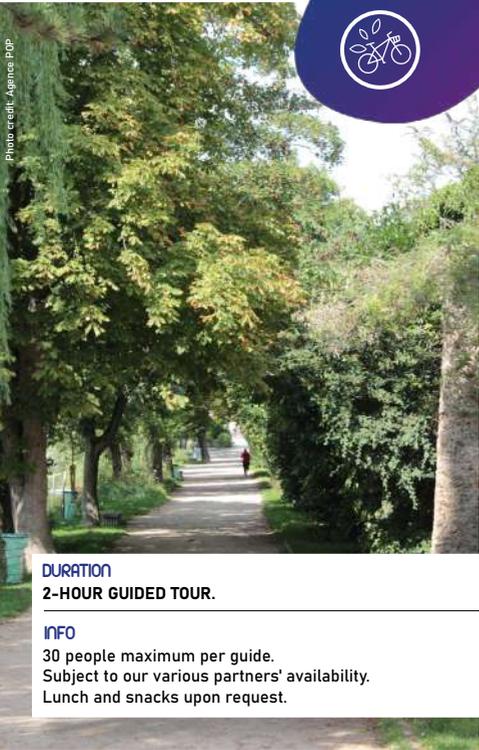
This visual and cultural journey will reveal the techniques and talents behind each piece, in an iconic space within the Île-de-France region in continual effervescence.

An unmissable for lovers of art and all those in pursuit of new discoveries!



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



# PLAINE COMMUNE, ALONG AN URBAN HIKE

Set off on a fascinating adventure and discover unexpected treasures through four iconic towns:

## ÉPINAY-SUR-SEINE

Dive into the history of Épinay, once a Parisian holiday destination which would go on to become the birthplace of the 20th-century cinema industry. Admire the buhrstone houses, bearing witness to its industrial past,

and make your way along the recently redeveloped banks of the Seine. Discover the former Banner jam factory and explore the 'Chacun chez soi' neighbourhood, an iconic example of the garden city.

**DURATION**  
2-HOUR GUIDED TOUR.

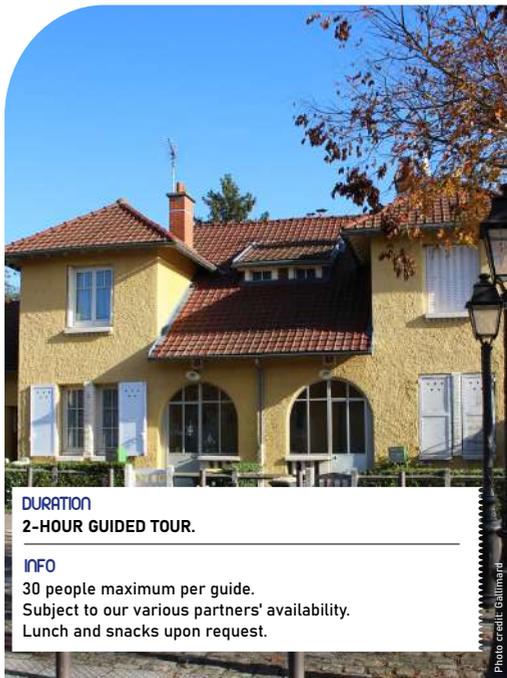
**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



## STAINS

Lose yourself in the narrow streets and picturesque closes of Stains to admire the architectural details of its 1930s dwellings.

Explore how these garden cities, the result of new laws on social housing, harmoniously integrate with



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.

Walk in the footsteps of the past, as you discover the vibrant evolutions of these fascinating towns. These walks, published in a Gallimard guide in partnership with Plaine Commune, promise you an enriching exploration in which history and modernity collide!





# PLAINE COMMUNE, ALONG AN URBAN HIKE

Set off on a fascinating adventure  
and discover unexpected treasures  
through four iconic towns:

## LA COURNEUVE

Relive the industrial  
history of La Corneuve with  
a captivating journey from the  
RER B regional train station,  
inaugurated in 1855. Follow in  
the footsteps of industrialists  
and workers from the 19th  
century to the modern day.

Discover the converted  
brown fields, like the  
Mécano factories, and future  
conversion projects.  
Explore Rue Émile Zola,  
birthplace of the chemical  
industry with the  
Babcock factory.

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



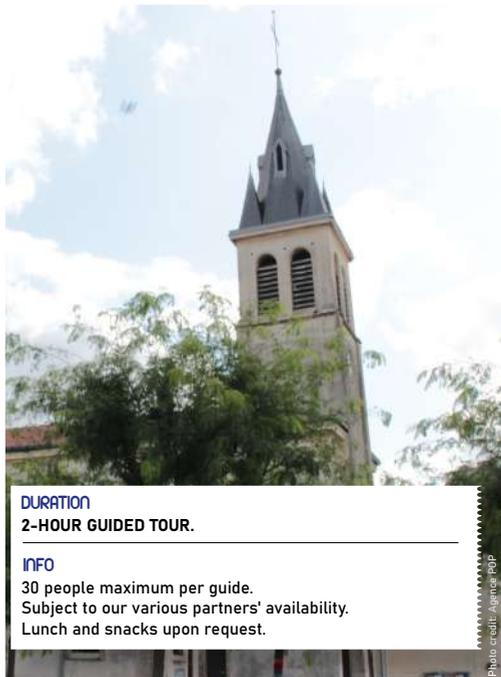
## PIERREFITTE SUR-SEINE

Discover the historic charm  
of Pierrefitte with its old  
village, the Saint-Gervais du  
Protais church and its  
ancient cemetery.

Admire the town's  
contemporary transformation  
with the town hall, the  
Maison du Peuple and the  
town centre, reimagined  
in the 90s.

**Walk in the footsteps of the past, as you discover  
the vibrant evolutions of these fascinating towns.**

**The walks, published in a Gallimard guide in partnership with  
Plaine Commune, promise you an enriching exploration  
in which history and modernity collide!**



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



# PLAINE COMMUNE, LAND OF CINEMATOGRAPHIC CREATION

Explore Plaine Commune, the land that has enchanted directors from around the world! Follow our captivating guided tours to step behind the

scenes of film shoots in iconic sites such as Saint-Denis, the Saint-Ouen flea market and Aubervilliers.

## SAINT-DENIS

Cross the fascinating streets of Saint-Denis, where history and film come together. Explore the historic centre, the majestic basilica and la Maison d'Éducation de la Légion d'honneur. Stroll along the canal, bordered

by former factories now transformed into iconic filming sites. Relive the scenes of such films as *Femelle Agents* and *Bon Voyage*, and meet legendary figures of cinema like Sophie Marceau and Virginie Ledoyen.



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
25 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



Photo credit: CineGalaxie



# SAINT-OUEN



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
25 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.

Immerse yourself in the world of the Saint-Ouen Paris flea market, a favourite setting for filmmakers since the 1920s. Explore the original 'zone' and the antique market, where various scenes have come to life on the big screen. Immerse yourself in the unique atmosphere which has attracted directors

and original creations like the *Lupin* series or even *Emily in Paris*. A rich natural setting, also frequented by professionals seeking furniture, costumes or accessories. Discover the places where iconic characters have come to life, all complemented by film clips.

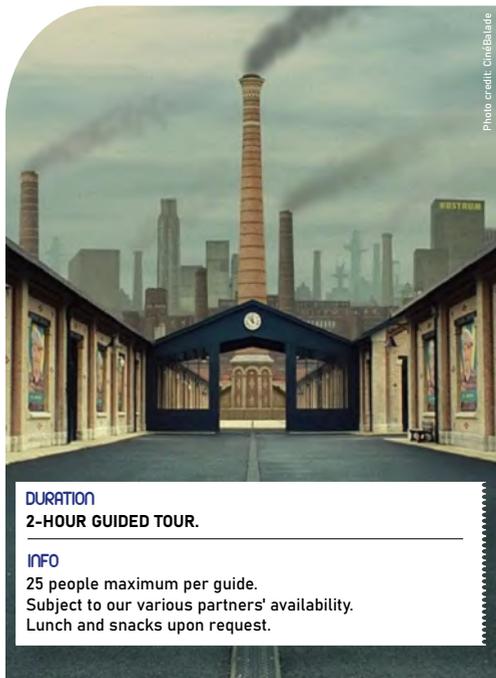


# AUBERVILLIERS

Discover Aubervilliers, an essential site in the world of French cinema, with a rich industrial heritage.

Since the filming of Eli Lotar's documentary film *Aubervilliers* on the commentaries and songs of Jacques Prévert, many films have been shot in this town.

Explore the landmarks of films and series, from the Boxing Beats boxing centre to the Marlène Peratou nautical centre, not forgetting some fascinating industrial sites. Relive moments from productions such as *The Wolf's Cry* and *The Bureau*, and dive into the town's cinematographic soul.



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
25 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



SCHOOL  
GROUPS

## FOR AN UNUSUAL EDUCATIONAL EXPERIENCE!

Dive into some captivating experiences with our guided tours, specially designed for school groups.

Bringing together culture,

history and creativity, these routes offer an immersive discovery of urban heritage and the dynamic evolution of our local area.

## HISTORIC CREATIVITY

Offer your students a unique creative experience with our watercolour workshop at the Saint-Denis Cathedral Basilica. Guided by an expert, they'll learn the techniques of watercolour and sketching,

while exploring this gem of French heritage from a new angle. Each student will go home with their own work of art, a precious and personal souvenir of this enriching cultural outing.

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.  
Valid with Pass Culture.

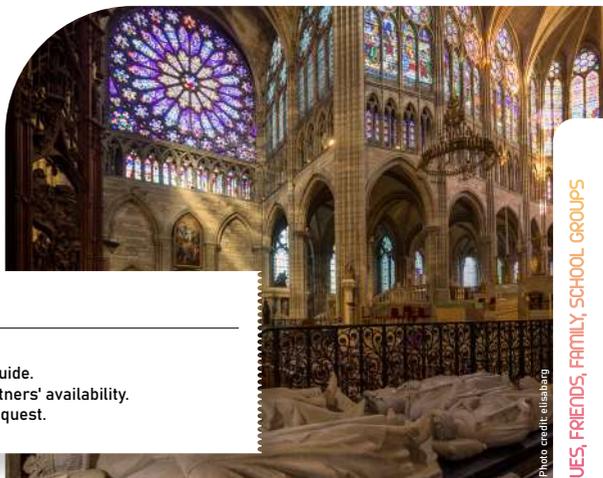


Photo credit: ellishang

COLLEAGUES, FRIENDS, FAMILY, SCHOOL GROUPS



# INTRODUCTION TO GRAFFITI AND DISCOVERY OF STREET



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
25 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.

Allow your students to discover the vibrant world of street art with our dedicated workshop! Explore history and the secrets of these works which have transformed the neighbourhoods of our local area.

Learn how to handle a spray can alongside a professional graffiti artist. Discover the codes of graffiti, decipher the various styles and explore the lettering techniques, while enjoying some incredible anecdotes.

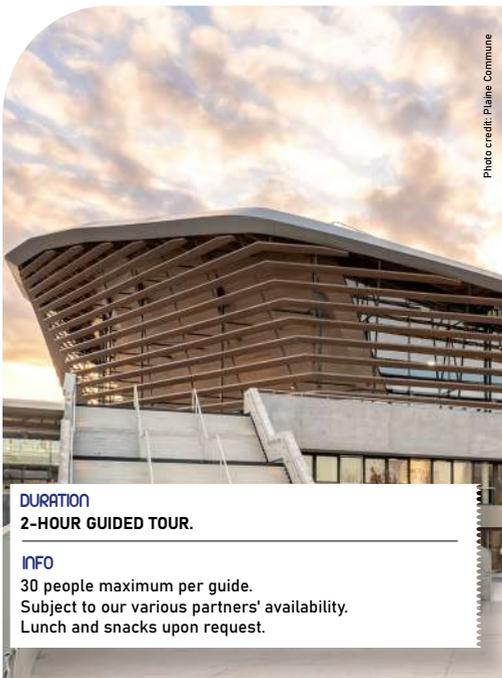


# DISCOVER OUR OLYMPIC HERITAGE

Offer your students a fascinating immersion in the urban transformation of Plaine Commune, driven by the 2024 Paris Olympic and Paralympic Games.

During this guided tour, they'll discover the dynamic evolution of this unique area through the establishment of iconic infrastructure such as the Athletes' Village and the

Olympic Aquatic Centre. Our expert guides will help you put these changes in context and show how these projects are shaping the town's future. This is an exceptional opportunity to combine culture, history and urban planning, while stimulating students' curiosity and engagement.



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



Only with  
**pop**

**SAINT-DENIS**

## THE MAISON D'ÉDUCATION DE LA LÉGION D'HONNEUR

In the shadows of the Saint-Denis Cathedral Basilica, dive into the fascinating history of the royal abbey. Once one of the most influential monasteries of the Middle Ages, its convent buildings – magnificently reconstructed in the 18th century by Robert de Cotte, architect to the king – are articulated around a supremely elegant cloister. This key site in France's history has been home to a

boarding house founded by Napoleon since 1805, intended for orphans of soldiers having received the Legion of Honour. Still today, the school welcomes 500 young girls from families decorated with the Legion of Honour, the Military Medal or the National Order of Merit. Come explore this unique place where history and architecture come together to offer you a captivating journey through the centuries.

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



Photo credit: Agence POP

COLLEAGUES, FRIENDS, FAMILY, SCHOOL GROUPS

**pop** L'AGENCE D'ATTRACTIVITÉ

Photo credit: Agence POP

Only with  
**pop**

# TO GO EVEN FURTHER

Fancy adding a special touch to your day?

Discover the exciting activities that the POP teams  
have selected, just for you!



## PAUL ÉLUARD MUSEUM OF ART AND HISTORY

At the heart of the former 17th-century Carmelite convent, explore an exceptional collection of paintings, sculpture and historic objects from the Middle Ages to the 19th century. Immerse yourself in the captivating tales of Saint-Denis, including the works of Paul Éluard and a remarkable exhibition on the Paris Commune.



## SAINT-DENIS CATHEDRAL BASILICA

Visit this Gothic masterpiece, bringing together architectural innovation and royal history. Explore its iconic vaults and the necropolis of the French kings and queens, and let yourself be amazed by its majestic restored facade. Each stone in this monument reveals a fascinating history!



# FROM PLAINE COMMUNE TO PARIS

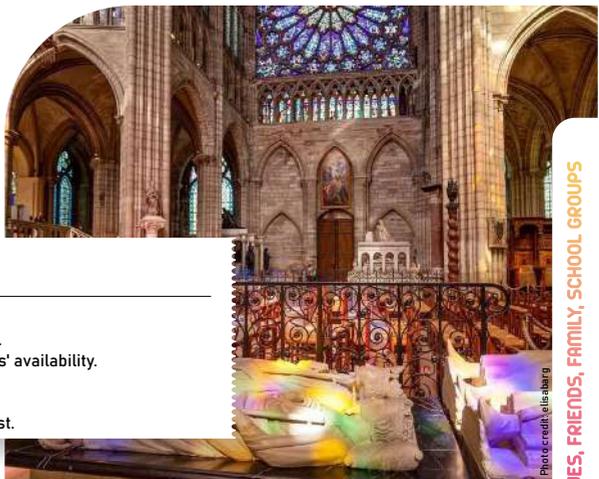
## FROM ONE SPIRE TO THE OTHER

Dive into the heart of the ambitious project to reassemble iconic spires, connecting the Saint-Denis Basilica to Paris' Notre-Dame! Devoured by flames during the fire of 15 April 2019 and struck by lightning between 1842 and 1845, today, the spires of the Île-de-France region are back and better than ever! Since the era of Abélard

and Maurice de Sully, to the restoration of the Cathedral Basilica by the Saint-Denis local authorities, come discover these masterpieces of Gothic architecture, real testimonies to the history of France. A captivating journey through the centuries, from the heritage of Saint-Benoît to the archaeological unity of the town of Saint-Denis!

**DURATION**  
AROUND 3 HOURS.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Transport ticket not provided.  
Coach transfer optional.  
Lunch and snacks upon request.



**DURATION****AROUND 4 HOURS.****INFO**

30 people maximum per guide.  
 Subject to our various partners' availability.  
 Transport ticket not provided.  
 Coach transfer optional.  
 Lunch and snacks upon request.

## NAPOLEON : HERITAGE BETWEEN SAINT-DENIS AND PARIS

What remains of Napoleon's heritage? Explore the unique link between Paris and Saint-Denis in a day dedicated to the Emperor. In 1805, Napoleon saved the Saint-Denis Abbey from destruction by founding the second Maison d'Éducation de la Légion d'honneur there, a place loaded with history and tranquillity at the

heart of an unsuspecting, green setting. Continue your discovery at Les Invalides in Paris, where the Army Museum retraces Napoleon's life and accomplishments. The highlight of this tour takes place under the Dôme Church, opposite the Emperor's majestic tomb, sculpted by Visconti.



## BOHEMIAN LIFE FROM THE FLEA MARKET TO THE ARTISTS

Set off on a bohemian escape to Montmartre, just a stone's throw from the famous Saint-Ouen-sur-Seine flea market, and relive the artistic atmosphere of the 19th century. Discover Montmartre beyond its Place du Tertre and the Sacré-Cœur, a neighbourhood brought to life by artists, cabarets and singers. Your guide will immerse you in the history of the famous mills, of which

some have become popular ballrooms and legendary cabarets. Next, explore the Saint-Ouen-sur-Seine flea market, a real treasure for lovers of art and antiques. Stroll between the stalls and shops searching for that rare pearl, as you discover the unique know-how of restorers, framers and second-hand dealers, preserving and breathing life into our heritage.

**DURATION****AROUND 3 HOURS.****INFO**

25 people maximum per guide.  
 Subject to our various partners' availability.  
 Transport ticket not provided.  
 Coach transfer optional.  
 Lunch and snacks upon request.



## SAINT-DENIS

# PAUL ÉLUARD MUSEUM OF ART AND HISTORY

Dive into the heart of the former 17th-century Carmelite convent, where the cloister and chapel welcome you amid a setting loaded with heritage. This museum, unique in its field, presents treasures of immeasurable historic and artistic value. Explore a fascinating collection of paintings, stamps, drawings, photos, furniture, sculptures, ceramics and archaeological objects, spanning the centuries from the Middle Ages to the

19th century. Let yourself be carried away by the tales told by these works, reflecting the religious and political history of Saint-Denis. Admire the Paul Éluard collection – the famous surrealist poet born in Saint-Denis – as well as an exceptional collection dedicated to the Paris Commune. Each exhibition offers an immersion in the cultural and historic heritage of this iconic town.

musée d'art  
et d'histoire

Ville de Saint-Denis

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



Alman Saad Elliaouhi



# SAINT-DENIS: BETWEEN EPIC HISTORY AND TRANSFORMATION

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.

Dive into the captivating history of Saint-Denis, where each street corner reveals a fascinating chapter! From the arrival of its patron saint, who held his own decapitated head in his hands, to the construction of the Athletes' Village, the last residence of the kings and queens of France has always been in continual evolution. How did this cradle of Gothic art, living to the rhythm of its

abbey and five convents, become a bastion for the Communist Party? How did Napoleon unknowingly trigger the town's industrial redevelopment?

What connects Christofle's silver masterpieces, Saint-Denis and New Caledonia? You'll find the answers as your criss-cross its streets with us, discovering its hidden heritage.



## CATHEDRAL BASILICA SAINT-DENIS

Discover one of the most iconic jewels of French history – a masterpiece of Gothic architecture. Erected in the 12th century under Abbot Suger, it features one of the first rib vaults, revolutionising architecture. Under Saint Louis, it became the necropolis of the kings and queens of France and

the site of many coronations, adding this essential role as part of great monarchic ceremonies to its aura. Admire the Basilica's western facade, dating back to 1840, and don't miss the reconstructed spire – paying tribute to the grandeur and renewal of this monument!

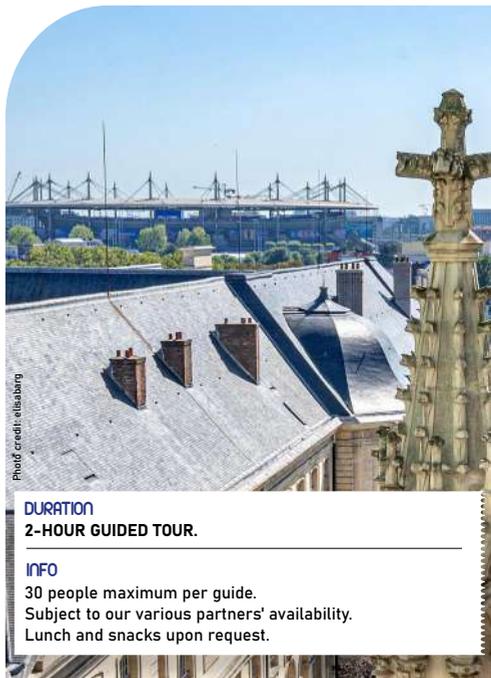


Photo credit: etiaabarg

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



## AUBERVILLIERS

# JOURNEY TO THE HEART OF URBAN TRANSFORMATION

## THE NEW FACE OF AUBERVILLIERS

The Plaine Saint-Denis continues to transform itself. (Re)discover this neighbourhood where the majority of the 'Magasins Généraux de Paris' warehouses have been renovated, and where the Campus Condorcet was born.

Unique architectural projects redefine this land, with such iconic buildings as Élisabeth

de Potzamparc's Humathèque, Rudi Ricciotti's 19M and BFV Architectes' Pulse. During this guided tour, accompanied by one of our tourist guides, explore Aubervilliers from the Campus Condorcet to Le Millénaire, discovering these architectural creations, alongside its parks, urban forests and redeveloped canals.



# le 19M

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.





# DISCOVER THE DOCKS OF SAINT-OUEN-SUR-SEINE

**DURATION**  
**2-HOUR GUIDED TOUR.**

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.

Watch the incredible metamorphosis of the Saint-Ouen-sur-Seine docks, as the former 20th-century industrial complex transforms into a vibrant eco-neighbourhood, mixing history

and modernity. Discover this new, dynamic heart of the town and visit La Communale, the former Alstom factory now reinvented as a food hall, for a delicious culinary journey.

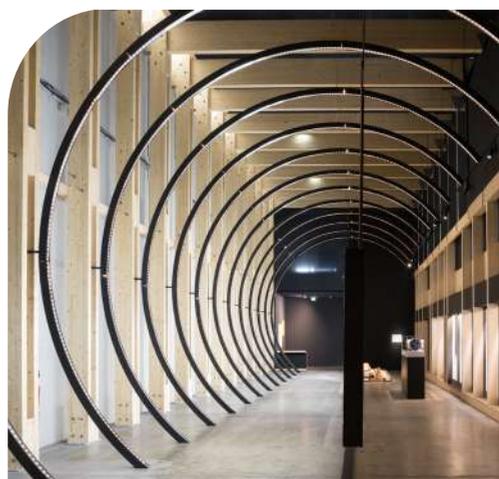


# EMBARK ON THE GRAND PARIS EXPRESS

Don't miss the opportunity to let yourself be carried away on the adventure of the Grand Paris Express, the largest infrastructure construction site in Europe! The Fabrique du Métro invites you to a free immersion in the world of

this colossal project, with 200 km of metro lines and 68 new stations.

Explore behind the scenes of this urban revolution and gaze in wonder at the future of transport in Île-de-France.



**DURATION**  
**FREE 1.5-HOUR GUIDED TOUR.**

**INFO**  
Subject to our various partners' availability.  
Lunch or snacks included.





## PLAINE COMMUNE

# OLYMPIC HERITAGE ATHLETES' VILLAGE

Located in the towns of Saint-Denis, Saint-Ouen and Île-Saint-Denis, discover this innovative district truly exceptional heritage left behind by the 2024 Paris Games where nearly 14,500 athletes stayed in a unique setting.

Explore how this urban space has gradually transformed into

an exemplary and inspiring model of the city of tomorrow. With its magnificently renovated industrial heritage, daring urban innovations and original, captivating artistic exhibition, let yourself be won over by this unmissable guided tour, immersing you in its rich and visionary heritage before the planned final delivery!

### DURATION

2-HOUR GUIDED TOUR.

### INFO

30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.





# METAMORPHOSES FROM PLEYEL TO THE STADE DE FRANCE



**DURATION**  
**2-HOUR GUIDED TOUR.**

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.

Explore this new neighbourhood, driven by the 2024 Games and linked to the Stade de France via the newly inaugurated Pleyel urban crossing! As you walk through this lively neighbourhood, accompanied by one of our tourist guides, you'll discover how Saint-Denis has reinvented itself through

iconic developments which have not only shaped the town's identity, but also mark the wider evolution of the Parisian suburbs.

Join us to witness this town in constant evolution from up close: a symbol of modernity and urban and architectural innovation!



# OLYMPIC HERITAGE AROUND THE SAINT-DENIS

Though Paris is the host city of the 2024 Games, Seine-Saint-Denis is the land of its heritage: new neighbourhoods, new infrastructure for locals' everyday lives. This tour invites you to discover Saint-Denis' transformation through some iconic developments, marking its identity and that of the

Parisian suburbs. You'll retrace the history of the Saint-Denis canal and understand the impact of the Stade de France and the Olympic Aquatic Centre, bearing witness to major changes before and after their installation and demonstrating the town's attractiveness.



**DURATION**  
**2-HOUR GUIDED TOUR.**

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



Photo Credit: Plaine Commune



## PLAINE COMMUNE

# A SUSTAINABLE AND ECO-RESPONSIBLE HERITAGE

## THE ATHLETES' VILLAGE AN ECO-FRIENDLY NEIGHBOURHOOD

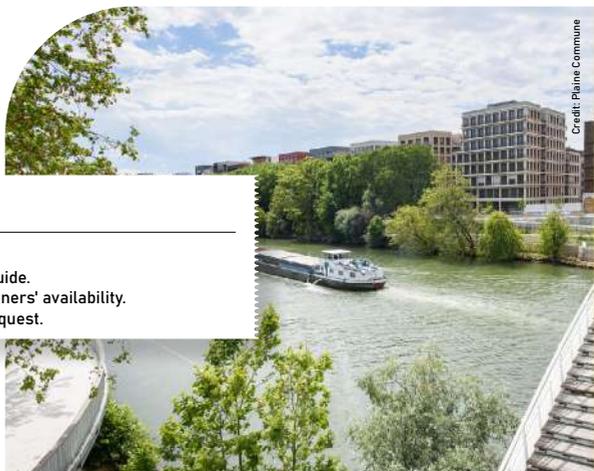
The Athletes' Village is, just like the Paris 2024 Games, eco-friendly and responsible.

Built to welcome athletes from around the world, the Village was designed to be transformed into a neighbourhood of residential and office units

after the Paralympic Games. Using recycled elements for its public spaces, wooden structures for buildings and a geothermal and photovoltaic network for energy production, it therefore contributes to the development of the region in which it is constructed.

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



Credit: Plaine Commune





# FROM PLEYEL TO THE STADE DE FRANCE, RECONNECTING A FRAGMENTED TERRITORY



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.

The Plaine Saint-Denis, once a major industrial hub, has long been marked by the deindustrialisation of the 1950s. The region, fragmented by transport infrastructure linking the entire country, has now been transformed under the impulse of the 2024 Paris Games.

This redevelopment is aligned with the concept of 'compatible fragments' defined in the 1990s. During this walk between the Pleyel neighbourhood and the Stade de France, you'll discover how industrial or transport zones have been connected to create a new place of life in the Plaine Saint-Denis.

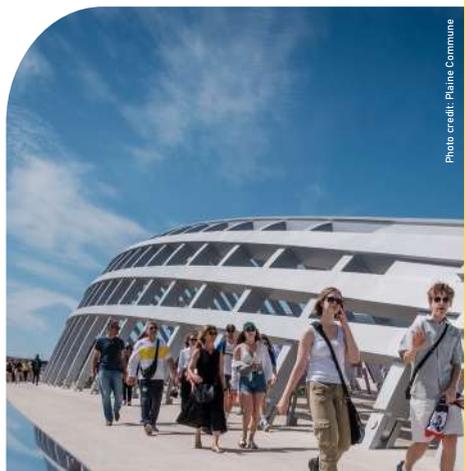


## PLEYEL URBAN CROSSING

The Stade de France neighbourhood, already transformed following the 1998 World Cup, has seen a new evolution with the 2024 Paris Games. To the west, the Pleyel neighbourhood long marked by a rusting tower is reinventing itself. This great urban project, which will continue after 2024, has seen

the inauguration of the futuristic train station designed by Kengo Kuma and the spectacular Pleyel urban bridge, offering exceptional views over Greater Paris.

Dive into the heart of this transformation, from the traces of its industrial past to the Athletes' Village!



**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



# OUR BIKE, BOAT OR CAR TRIPS FROM THE MEDIA VILLAGE TO THE STADE DE FRANCE BY BIKE



**DURATION**  
2-3-HOUR GUIDED TOUR.

**INFO**  
15 people maximum per guide.  
Subject to our various partners' availability.  
Bike subject to quote.  
Meal hamper, lunch and snacks upon request.

Have the 2024 Paris Games truly marked the Plaine Commune region and, more broadly, Seine-Saint-Denis as a whole? To judge it for yourself, join us for a bike ride across four key towns: Saint-Denis, La Courneuve, Dugny and Le Bourget. Setting off from La Plaine-Stade de France, you'll have the chance to admire the

Stade de France and the Olympic Aquatic Centre, as well as the Lucie Bréard footbridge overlooking the Saint-Denis canal. From the Marville sports park to the Annette Kellermann pool, right through to the Dugny Media Village, get up close and personal with the iconic sites that got hearts pumping during the Games!



# FROM LA VILLETTE TO THE ATHLETES' VILLAGE BY BIKE

From the La Villette park, hop on your bike and set off on an adventure along the Saint-Denis canal and the Seine, key routes for the 2024 Paris Games. Head off along a cycle path redeveloped for the occasion, while admiring the works of the Street Art Avenue. The perfect

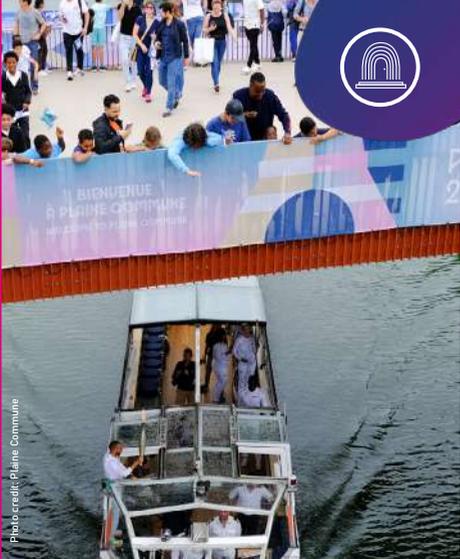
opportunity to admire the changing urban landscape of the Plaine Saint-Denis to the Athletes' Village, spread out over 52 hectares between Saint-Denis, Saint-Ouen and Île-Saint-Denis. After 13 km and a 3-hour ride, you'll know all there is to know about the Games' heritage!



Photo credit: Plaine Commune

**DURATION**  
2-3-HOUR GUIDED TOUR.

**INFO**  
15 people maximum per guide.  
Subject to our various partners' availability.  
Bike subject to quote.  
Meal hamper, lunch and snacks upon request.



# HERITAGE ALONG THE WATER

## ON THE SEINE :

During this cruise, you'll discover these landscapes as well as some iconic cinema locations, such as the Épinay studios, famous for films like Les Tontons Flingueurs or The Big Blue.

You'll spot the Cité Européenne du Cinéma in Saint-Denis, the Athletes' Village and the Île des Vannes sports complex, symbols of the heritage left by the 2024 Games across the local area.

## ON THE SAINT-DENIS CANAL :

Make your way along the Saint-Denis canal, a real link between Paris and the Seine, and dive into its history with one of our tourist guides. Redeveloped for the 2024 Games, today, this historic canal offers a landscape bringing together a river, industrial and artistic identity with the famous Street Art Avenue, reflecting the dynamism and diversity of Plaine Commune.

**DURATION**  
2-3-HOUR GUIDED TOUR.

**INFO**  
50 people and over.  
Subject to our various partners' availability.  
Lunch and snacks on board upon request.

Photo credit: Plaine Commune



# OLYMPIC TOUR BY COACH

Hop on a coach setting off for the Stade de France® for a fascinating immersion around the iconic sites of the 2024 Games across the Plaine Commune area!

During this tour, with commentary from our expert guides, dive into the urban transformations and

sustainable heritage left behind by this event.

Admire the major developments, like the Athletes' Village and the Olympic Aquatic Centre.

You'll also discover the new Saint-Denis Pleyel train station, a symbol of the area's modernisation.



Photo credit: Plaine Commune

**DURATION**  
2-3-HOUR GUIDED TOUR.

**INFO**  
Subject to our various partners' availability.  
Lunch and snacks upon request.  
30 people minimum.  
Coach quote optional.



PLAINE COMMUNE

# L'ÎLE-SAINT-DENIS AND ITS OLYMPIC TRANSFORMATIONS

The 2024 Paris Games have offered new momentum to L'Île-Saint-Denis, an area left on the sidelines for many years. In 840, the destruction of its only bridge to stop the Vikings slowed its development for over a millennium. In 1844, a first bridge was constructed to finally link it to its neighbours, and 180 years later, a fourth bridge and new riverside eco-neighbourhood

have been brought to life thanks to the Olympic Games. Accompanied by one of our guides, you'll make your way up the great arm of the Seine and cross the eco-neighbourhood which welcomed nearly 14,500 athletes in 2024. A fantastic chance to discuss the multiple urban and environmental challenges these Games represented for Seine-Saint-Denis!

**DURATION**  
2-HOUR GUIDED TOUR.

**INFO**  
30 people maximum per guide.  
Subject to our various partners' availability.  
Lunch and snacks upon request.



Photo credit: Plaine Commune

# TO GO EVEN FURTHER

Fancy adding a special touch to your day?

Discover the exciting activities that the POP teams have selected, just for you!

## THE ATHLETES' VILLAGE

Reaching across the towns of Saint-Denis, Saint-Ouen and Île-Saint-Denis, discover this innovative neighbourhood – exceptional heritage left behind by the 2024 Paris Games, housing nearly 14,500 athletes. Explore how it has been progressively transformed into an exemplary model of the city of tomorrow.

## SAINT-DENIS PLEYEL TRAIN STATION

The Saint-Denis Pleyel train station embodies an innovative architecture, inspired by origami.

Bright and luminous despite its nine floors, it connects neighbourhoods, the Stade de France and the Athletes' Village via an open and fluid forecourt.

A remarkable place and a symbol of the Grand Paris Express.

# OUR 2025 PRICES

## CATEGORIES

## GUIDED TOUR PRICES

Group of 20 persons and more	14€ per person
Mini group (package for 10 persons maximum)	205€
Mini group supplement (up to 19 persons)	8€ per person
Company with 20 or more employees	20€ per person
Company mini group (package for 10 persons maximum)	275€
School group (package up to 30 persons)	13€ per person
School group (package up to 30 persons)	220€
Social sphere public *(package for up to 30 persons) <small>*free application fees</small>	
Tourism professional	8% commission on guided tours of 40 people or more

## CATEGORIES

## TICKETS

Cathedral Basilica of Saint-Denis	9,50€ per person* <small>*Subject to change</small>
House of Education of the Legion of Honor	6€ per person
Paul Eluard Art and History Museum	3€ per person
Right to speak at the Saint-Duen flea market <small>for 7 people or more</small>	35€ per group
Stade de France®	13€ per adult 8,50€ per child
Stone-cutting workshop	Please contact us
Stone-cutting workshop	Please contact us

## SUPPLEMENTS & FURTHER INFORMATION

	20 PERSONS AND MORE	MINI GROUP
Foreign language supplement	3,50€ per person	60€
Sunday supplement	8€ per person	115€
3 hours supplement	8€ per person	110€
Holiday supplement	Please contact us	

## BOOKING FEE

Group less than 70 persons	30€
Group more than 70 persons	50€

## CONTACT

servicegroupe@pop-plainecommune.com